

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 398 Issue 4



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 9385	Campaign Ref: E:120710065
Buyer: "	Client/Product/Estimate: MCCRO /ORDR /C01C07	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/07/12	Weeks: 1	Order Ref: 06217617
Est/PO Number: 06217617	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

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Product: McCrory 4 NC Gov	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashvill

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	Total	Cost
1	M-F 3p ET / 2p CT Let's Make A Deal ...F..	06	120	30 Comme	Nbr of Spots	1	1	120
2	M-F 4-5p Judge Judy ...F..	04	130	30 Comme	Nbr of Spots	1	1	130
3	M-F 8a CBS This Morning ...F..	05	60	30 Comme	Nbr of Spots	1	1	60
4	M-F 9a Dr Phil ...F..	05	100	30 Comme	Nbr of Spots	1	1	100
5	Fri 9p ET / 8p CT Made In Jersey ...F..	05	650	30 Comme	Nbr of Spots	1	1	650
6	M-F 1135p ET / 1035p CT Late Show M.....	06	120	30 Comme	Nbr of Spots	1	1	120
7	M-F 3p ET / 2p CT Let's Make A Deal M.....	05	120	30 Comme	Nbr of Spots	1	1	120
8	M-F 4-5p Judge Judy	04	130	30	Nbr of Spots	1	1	130
Weekly Totals: Total Spots(Ord Spots)						34	34	
Closed PR						3	3	

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WSPA-TV
250 International Dr.
Spartanburg SC 29303-6898
(864) 576-7777 FAX (864) 587-4480

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Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 9365	Campaign Ref: E:120710065
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C01C07	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/07/12	Weeks: 1	Order Ref: 06217617
Est./PO Number: 06217617	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	Total	Cost
9	M-F 8a CBS This Morning M.....	05	60	30 Comme	1	1	60
10	M-F 9a Dr Phil M.....	05	100	30 Comme	1	1	100
11	Sat 10p ET / 9p CT 48 HoursS	08	500	30 Comme	1	1	500
12	Sat 7p Access HollywoodS	05	250	30 Comme	1	1	250
13	Sat 8-9pS	06	300	30 Comme	1	1	300
14	Sun 1030a ET / 930a CT Face The NationS	05	120	30 Comme	1	1	120
15	M-F 1135p ET / 1035p CT Late Show ...T...	06	120	30 Comme	1	1	120
16	M-F 3p ET / 2p CT Let's Make A Deal ...T...	05	120	30 Comme	1	1	120
17	M-F 4-5p Judge Judy M-F 4-5p Judge Judy	04	130	30 Comme	1	1	130
Weekly Totals: Total Spots(Ord Spots)					34	34	
Closed PR					3	3	

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Schedule Dates: 10/01/12 to 10/07/12	Weeks: 1	Order Ref: 06217617
Eet /PO Number: 06217617	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	Total	Cost
19	M-F 8a CBS This Morning T.....	05	60	30 Comme	Nbr of Spots	1	60
20	M-F 9a Dr Phil T.....	05	100	30 Comme	Nbr of Spots	1	100
21	Tue 10p ET / 9p CT Vegas T.....	05	800	30 Comme	Nbr of Spots	1	800
22	M-F 1135p ET / 1035p CT Late Show T.....	06	120	30 Comme	Nbr of Spots	1	120
23	M-F 11a ET / 10a CT Price Is Right T.....	04	140	30 Comme	Nbr of Spots	1	140
24	M-F 3p ET / 2p CT Let's Make A Deal T.....	06	120	30 Comme	Nbr of Spots	1	120
25	M-F 4-5p Judge Judy T.....	04	130	30 Comme	Nbr of Spots	1	130
26	M-F 8a CBS This Morning T.....	05	60	30 Comme	Nbr of Spots	1	60
27	Tue 8p ET / 7p CT NCIS T.....	04	2000	30 Comme	Nbr of Spots	1	2000
28	M-F 9a Dr Phil T.....	05	100	30 Comme	Nbr of Spots	1	100
Weekly Totals					Total Spots(Ord Spots)	34	34
Closed PR					3	3	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	Total	Cost
29	Tue 9p ET / 8p CT NCIS Los Angeles .T.....	06	1250	30 Comme	Nbr of Spots	1	1250
30	Wed 10p ET / 9p CT CSI ..W....	06		30 Comme	Nbr of Spots		
31	M-F 3p ET / 2p CT Let's Make A Deal ..W....	06	120	30 Comme	Nbr of Spots	1	120
32	M-F 4-5p Judge Judy ..W....	04	130	30 Comme	Nbr of Spots	1	130
33	M-F 8a CBS This Morning ..W....	05	60	30 Comme	Nbr of Spots	1	60
34	M-F 9a Dr Phil ..W....	05	100	30 Comme	Nbr of Spots	1	100
35	Sat 7p NewsS	05	90	30 Comme	Nbr of Spots	1	90
36	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	175	30 Comme	Nbr of Spots	1	175
37	Tue 10p ET / 9p CT Vegas .T.....	05	800	30 Comme	Nbr of Spots	1	800
Weekly Totals: Total Spots(Ord Spots)					34	34	
Closed PR					3	3	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	Sat 7p Access Hollywood	:30 Commercial	10/01/12	Closed Pre Emption	150.00	35 (10/06)	0000169847	
15	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/01/12	Closed Pre Emption	275.00	36 (10/07)	0000177698	
30	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	37 (10/02)	0000178442	

Grand Totals

Totals		Month 10 Weeks: 4		10/01	
Spots	34				34
Cost	9365				9365

Grand Totals:

Spots:	34
Gross Total:	9,365.00
Commission:	1,404.75
Net Total:	7,960.25